

tracy craig

10+ years experience in Graphic Design

Freelance:

BareBrand | Strategic Creative Agency
BRIGHTWORKS | Marketing & Interactive Agency
mpg inc. | Marketing & Creative Agency
FLOWe Experience | Marketing & Activations Agency
Holt Renfrew | Fashion Retailer
ASTOUND Group | Exhibition & Marketing Agency

Work:

LSD The Agency | Strategic Communications Firm
Creative Director / Senior Designer
2016 - 2019
Rogers Communications inc. | Media & Communications Firm
Senior Graphic Designer
2007 - 2014
Reed Construction Data | Publishing & Data Firm
Graphic Designer
2005 - 2007
Geoffrey MacLean Ltd/Aquarela Galleries | Architectural Firm & Art Gallery
Project Manager / Freelance Graphic Designer
2001 - 2004

Training:

Adobe Creative Suite Web
Ryerson University, Toronto
Introduction to Marketing | Building an Audience Creative
Writing University of Toronto School of Continuing Studies
Graphic Design Certificate Program
Sessions, Inc. School of Design, New York, NY
Featured designer on Sessions.edu website
Advanced Graphics Training Program
Carib-Link Training Center, Trinidad W.I

Technical:

Adobe Creative Suite: InDesign | Illustrator | Photoshop | Acrobat Professional
Creative Direction, Power Point Template Presentations, Graphic Design,
Project & Team Management, Copy Writing, Branding & Identity, Logo Design,
Typography, Exhibition Design & Installations